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MEDIA RELEASE**Market Vectors to launch four new Australian ETFs**

Sydney, 26 September 2013 - Market Vectors ETF Trust (Market Vectors), the exchange traded fund business of US-based investment manager Van Eck Global, has revealed it will shortly launch four new exchange traded funds (ETFs) on the Australian Securities Exchange (ASX).

The four new Australian ETFs are designed to track purpose-built indices specifically developed for Australian investors by Market Vectors Index Solutions (MVIS), the index company of Van Eck Global.

Arian Neiron, Managing Director of Market Vectors Australia, said: "I am pleased to announce that once launched, the ETFs will provide investors with targeted investment opportunities that offer a high level of transparency, liquidity and diversification.

"Our ETFs are based on purpose-built indices, designed to better capture the performance of a particular sector of the Australian economy.

"The Market Vectors Australian Banks ETF and Market Vectors Australian Emerging Resources ETF will be the first ASX-listed ETFs to offer targeted exposure to the Australian banks and small-cap energy and mining companies. The Market Vectors Australian Resources ETF and Market Vectors Australian Property ETF will offer broad diversified exposure across Australian resources and property sectors, without the biases to large-cap companies such as BHP Billiton and Westfield Group, which dominate traditional Australian market capitalisation weighted indices.

"Market Vectors is entering the Australian market place with innovative investment products that intelligently capture a desired market exposure and are priced competitively for all types of Australian investors," said Mr Neiron.

Lars Hamich, Chief Executive Officer of Market Vectors Index Solutions (MVIS), said: "We are pleased to have licensed four of our Australian sector indices to Market Vectors Australia. We believe that the specific characteristics of our tailor-made, investable indices add value to the new Market Vectors ETFs that track them.

"Traditional indices often don't provide a pure representation of a given market sector. We believe the unique pure-play methodology of MVIS indices provides an efficient mechanism to access true market performance," Mr Hamich said.

"To achieve pure-play exposure, our indices include all entities that generate at least 50% of their revenue or 50% of their assets from a particular target sector of the economy. This differs from the traditional index approach where companies are just classified according to their industry," said Mr Hamich.

"MVIS conducts detailed analysis of ASX-listed securities in order to determine their sector (based on revenue) for the purposes of the indices.

“We typically impose caps on company weightings so that the ETFs based on MVIS indices offer true diversification and avoid being top-heavy. Our demanding liquidity screens and capping rules deliver a well-balanced and diversified index exposure, important features that also support ETF liquidity.

“Our commitment to the best possible transparency is enhanced through easy-to-access index data on our website (marketvectorsindices.com), a free service that enables investors to monitor the underlying index around the clock. We stand for a methodology that has been developed in response to a changing global investment landscape,” said Mr Hamich.

Market Vectors business was first launched in the US in 2006. The business now offers approximately 60 exchange traded products spanning international markets, commodities, emerging markets, global equities, fixed income and currency sectors. Market Vectors has clients worldwide and has \$US22.3 billion in assets under management, making it the seventh largest exchange traded product (ETP) family in the US and the tenth largest worldwide as of 31 August, 2013.

Details of the four new Market Vectors Australian ETFs are as follows:

Fund Name	ASX Code*	Objective	Management Cost
Market Vectors Australian Banks ETF	MVB*	<ul style="list-style-type: none"> The first ETF on the ASX offering investors a single investment with unique and targeted exposure to the Australian banks Based on the Market Vectors Australia Banks Index, a pure-play Australian sector index which tracks the performance of the largest and most liquid ASX-listed companies that generate at least 50% of their revenue or assets from the Australian banking sector Minimum of 6 holdings. Maximum weight capped at 20% 	0.28% p.a.
Market Vectors Australian Resources ETF	MVR*	<ul style="list-style-type: none"> Based on the Market Vectors Australia Energy & Mining Index, a pure-play Australian sector index which tracks the largest and most liquid ASX-listed companies that generate at least 50% of their revenue or assets from the Australian resources sector The Index employs a unique cap-weighted methodology removing the large capitalisation biases to BHP and Rio Tinto inherent in traditional Australian based indices by capping the maximum weighting to one entity at 8% A minimum of 20 companies are tracked ensuring diversity 	0.35% p.a.
Market Vectors Australian Emerging Resources ETF	MVE*	<ul style="list-style-type: none"> The first ETF on the ASX offering investors exposure to small cap energy and mining companies Based on the Market Vectors Australia Junior Energy & Mining Index, a pure-play Australian sector index which tracks the most liquid small cap ASX-listed companies that generate at least 50% of their revenue or assets from energy and mining Minimum of 20 holdings. Maximum weight capped at 8% 	0.49% p.a.
Market Vectors Australian Property ETF	MVA*	<ul style="list-style-type: none"> Based on the Market Vectors Australia A-REITs Index, a pure-play Australian sector index that tracks the performance of the largest and most liquid ASX-listed Australian Real Estate Investment Trusts (A-REITs). Minimum of 10 A-REITs. Maximum weight capped at 10% 	0.35% p.a.

*The Market Vectors Australian ETFs are not currently available for investment. For more information visit marketvectors-australia.com

ENDS

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About Van Eck Global

Market Vectors ETFs are sponsored by Van Eck Global. Founded in 1955, Van Eck Global was among the first US money managers helping investors to achieve greater diversification through global investing. Today, the firm continues this tradition by offering innovative, actively managed investment choices in hard assets, emerging markets, precious metals including gold, and other alternative asset classes. Van Eck Global has offices around the world and managed approximately US\$30.7 billion in investor assets as of 31 August, 2013.

About Market Vectors

Market Vectors exchange traded products have been offered since 2006 and span many asset classes, including equities, fixed income (municipal and international bonds) and currency markets. The Market Vectors family totalled US\$22.3 billion in assets under management, making it the seventh largest ETP family in the US and tenth largest worldwide as of 31 August, 2013. Market Vectors Australia is a wholly owned subsidiary of Van Eck Global.

About Market Vectors Index Solutions

Market Vectors Index Solutions (MVIS) develops, monitors and licenses the Market Vectors Indices, a selection of focused, investable and diversified benchmark indices. The indices are especially designed to underlie financial products. Market Vectors Indices cover several asset classes, including hard assets and international equity markets as well as fixed income markets and are licensed to serve as underlying indices for financial products. Approximately US\$11.7 billion in assets under management are currently invested in financial products based on Market Vectors Indices. The Indices are the exclusive property of MVIS. The ETFs are not sponsored, endorsed, sold or promoted by MVIS.

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